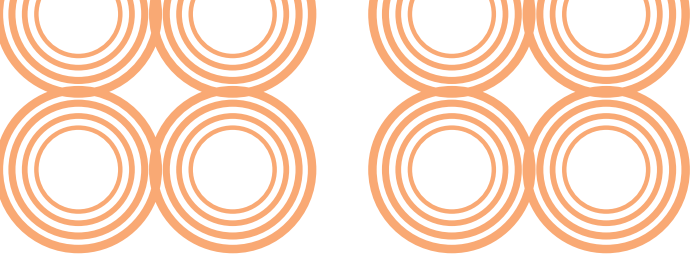




# SPONSOR OPPORTUNITIES

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Ready to Respond  
Thursday, October 15, 2026 @ 6 PM  
Coasterra  
880 B Harbor Island Dr.  
San Diego, CA 92101



## ABOUT THE SAN DIEGO FIRE-RESCUE FOUNDATION

For more than 20 years, the San Diego Fire-Rescue Foundation has partnered with our community to ensure San Diego's firefighters and lifeguards have the resources they need to protect our city.

As emergency demands continue to grow and public funding becomes increasingly constrained, private support plays a critical role in helping first responders remain Ready to Respond. Through strategic partnerships, the Foundation funds programs, equipment, technology, training, and wellness initiatives that strengthen emergency response and community resilience.

## YOUR SUPPORT MAKES AN IMPACT

**WELLNESS:** Supporting the Health & Safety Wellness Center, injury prevention, rehabilitation, cancer screening, and peer support programs that keep firefighters and lifeguards healthy and ready for duty.

**PREPAREDNESS:** Advancing wildfire risk reduction, community safety education, home preparedness initiatives, and outreach programs that help San Diegans prepare before disaster strikes.

**RESPONSE:** Providing specialized equipment, technology, and resources that enhance emergency operations, including lifeguard, swiftwater/flood rescue, and community risk reduction capabilities.

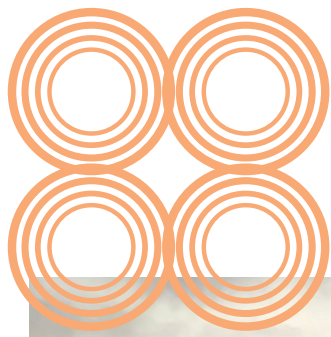
**WORKFORCE DEVELOPMENT:** Investing in programs that inspire and prepare the next generation of first responders through leadership development, career exploration, mentorship, and recruitment initiatives.

**READY TO RESPOND:** Every day, San Diego's firefighters and lifeguards answer the call, often on someone's worst day. They do not hesitate.

Your sponsorship helps ensure they have the support, equipment, and resources needed to protect lives, strengthen our community, and remain Ready to Respond when it matters most.

Thank you for standing with San Diego's first responders and helping safeguard the people and places that make our city extraordinary.

Wendy Moore  
Executive Director  
San Diego Fire-Rescue Foundation  
619-410-4742 | [wendy@sdfirerescue.org](mailto:wendy@sdfirerescue.org)



## Event Details

Date: Thursday, October 15, 2026

Time: 6:00 PM to 9:00 PM

Location: Coasterra, 880 B Harbor Island Dr., San Diego

## Why Sponsor?

Your support directly benefits the dedicated men and women of the San Diego Fire-Rescue Department by funding enhanced equipment, training, technology, and critical programs that keep our first responders and community safe. This is an opportunity to align your brand with a cause that truly makes a difference.

*Thank You for Your Support!*





# Sponsorship Packages

## Presenting Sponsor - \$20,000 (Exclusive)

- Recognized as the **official Presenting Sponsor** of the Ready to Respond Fundraising Dinner.
- “**Ready to Respond presented by [company name]**” on all event material and signage
- Logo on step-and-repeat at event entrance.
- Opportunity to have one (1) representative from your company speak on stage during the event program or pre-record a two-minute video message to be shown during the program.
- Recognition as **Presenting Sponsor** on the stage during the event.
- Two VIP tables (20 guests) with prominent seating and signage, or use one of your VIP tables to host honorees and their guests.
- SDFD Fire Chief will be seated at one of your tables as one of your guests.
- Dedicated feature in event press release and social media.
- Prominent logo placement and recognition as **Presenting Sponsor** on the following event materials:
  - Evites (Deadline: July 15, 2026): evites to over 2,500 subscribers
  - Printed event program (Deadline: September 1, 2026)
  - Onscreen logo recognition
  - Pre-event press release(s)
  - Ready to Respond event page on the Foundation website
- Social media recognition leading up to the event.
- Full-page, color ad inside front cover of Ready to Respond printed event program.
- Sponsor spotlight in Foundation e-newsletter, a social media post (LinkedIn & Instagram), and in the Ready to Respond printed event program.





## Platinum Sponsor – \$10,000

- Recognition as **Platinum Sponsor** on the stage during the event.
- One VIP table (10 guests) with premium seating and table signage OR use seats to host firefighters or honorees and their guests.
- Prominent logo placement and recognition as **Platinum Sponsor** on the following event materials:
  - Evites (Deadline: July 15, 2026): evites to over 2,500 subscribers
  - Printed event program (Deadline: September 1, 2026)
  - Onscreen logo recognition
  - Pre-event press release(s)
  - Ready to Respond event page on the Foundation website
- Full-page, color ad in the Ready to Respond printed event program.
- Opportunity to be featured in Sponsor Spotlight in Foundation e-newsletter and one a social media post (LinkedIn & Instagram).

## Gold Sponsor – \$5,000

- Recognition as **Gold Sponsor** on the stage during the event.
- One VIP table (10 guests) with preferred seating and table signage OR use seats to host honorees and their guests.
- Prominent logo placement and recognition as **Gold Sponsor** on the following event materials:
  - Evites (Deadline: July 15, 2026): evites to 2,500 subscribers
  - Printed event program (Deadline: September 1, 2026)
  - Onscreen logo recognition
  - Ready to Respond event page on the Foundation website
- Social media recognition leading up to the event.
- Half-page, color ad in Ready to Respond printed event program.





# Sponsorship Packages

## Silver Sponsor – \$2,500

- Recognition as **Silver Sponsor** on the stage during the event.
- One VIP table (8 guests) with preferred seating and table signage OR use seats to host honorees and their guests.
- Corporate logo placement and recognition as **Silver Sponsor** on the following event materials:
  - Evites (Deadline: July 15, 2026): evites to 2,500 subscribers
  - Printed event program (Deadline: September 1, 2026)
  - Onscreen logo recognition
  - Ready to Respond event page on the Foundation website
- Social media recognition leading up to the event.
- Quarter-page, color ad in Ready to Respond printed event program.



## Bronze Sponsor – \$1,500

- Recognition as **Bronze Sponsor** on stage during the event.
- Prominent table placement for four (4) guests with table signage OR use seats to host honorees and their guests.
- Corporate logo placement and recognition as **Bronze Sponsor** on the following event materials:
  - Printed event program (Deadline: September 1, 2026)
  - Onscreen logo recognition
  - Ready to Respond event page on the Foundation website



Benefits	Presenting \$20,000 (EXCLUSIVE)	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,500
	2 Premier Tables (20 tickets)	VIP Table (10 tickets)	VIP Table (10 tickets)	Premium Table (8 tickets)	4 Guest Tickets
Recognized as <i>Official Presenting Sponsor of Ready to Respond</i>	X				
“Presented By” recognition on all event materials and signage	X				
Logo on Step & Repeat	X				
Opportunity to speak onstage or pre-record a 2-minute video to share	X				
Spotlight in Foundation e-newsletter	X	X			
Recognition in event press release	Pre & Post Event	Pre & Post Event	Pre & Post Event		
Color ad in printed event program	Full-page, inside cover	Full-page	Half-page	Quarter-page	
Recognition on evites and print invitations	Logo	Logo	Logo	Logo	Logo
On-stage and on-screen recognition	X	X	X	X	X
Social media recognition	Pre & Post Event	Pre & Post Event	Pre & Post Event	Pre & Post Event	Pre & Post Event
Recognition on Foundation website event page	Logo w/link	Logo w/link	Logo w/link	Logo w/link	Logo
Opportunity to host firefighters or honoree at table	Fire Chief	Asst. Chief	X	X	X
Recognition in printed event program	Logo	Logo	Logo	Logo	Logo



## Join Us

October 15, 2026 @ 6 PM  
Coasterra | San Diego

**For partnership opportunities:**  
Wendy Moore  
Executive Director  
San Diego Fire-Rescue Foundation  
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<https://sdfirerescue.org>

